

9 June 2017

Essential praised as aviation safety leader

Essential Energy has been recognised as a world leader in aviation safety by the Aerial Application Association of Australia (AAAA) for its dedication to improving powerline markers and access to electrical network maps.

The AAAA Board presented one of its highest accolades – the Leland Snow Innovation Award – to Essential Energy at its national convention in Adelaide last week.

AAAA CEO, Phil Hurst, said the award recognised innovation in the aerial application industry and commitment to safety leadership.

“This recognition of Essential Energy is based on the company’s long-term commitment to aerial application safety through the provision of electrical network mapping and powerline marking,” Phil said.

“Essential Energy leads Australia and the world in the provision of these critical aviation safety initiatives, and is making a real and very positive difference to the way application pilots can go about their work.”

Essential Energy’s General Manager Safety, HR and Environment, David Nardi, said it was gratifying to receive acknowledgement for the aviation safety improvements and initiatives.

“We work closely with community representatives and industry stakeholders to reduce public safety risks, implement safety measures and deliver targeted awareness programs,” David said.

“Our Safety team has partnered with the AAAA and an external supplier to create a new, improved powerline marker and to create a centralised, online ordering process for these safety devices.

“We look forward to continuing to work with at-risk groups such as aerial application pilots to increase network safety knowledge and minimise the risk of electrical incidents.”

Media contact: Simone Plews, Corporate Media Manager
02 6588 6733 or 0457 514 993